

Fresh

NORTH CAROLINA FRASER FIR



The Perfect Christmas Tree

... The key to satisfied customers

Keep your trees shaded

Store trees in a shaded area. The North or East side of a building may work well too. Awnings, lathe houses, or shadecloth structures may be used if natural shade is unavailable. Do not leave baled trees in full sun.

Store trees upright

Trees stored standing up have less exposure to sunlight and lose less water.

Keep your trees moist

Store trees upright on wet sawdust or mulch to help retain water. Mist stored trees periodically to reduce temperature and minimize moisture loss.

Display trees in shade, and/or water

Trees displayed this way lose far less water and stay fresh.

Put a fresh cut on the stump for your customer

This will insure that the tree will take up water.

Provide customers with tree care information



Visit us on the web: www.ncchristmastrees.com



North Carolina
Christmas Tree Association